

Rise of Applied AI **in India**

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Use of applied AI will determine new Category Leaders

Data is expected to grow 50X from 2009-2020. AI is needed to make sense of and profit from this data

India is the fastest growing smartphone market, will have 435mn of them by 2019. Smartphone usage is changing workflows in India massively.

**Three major Inflection points coming to resonance in
India**

1. India going digital



More **bank accounts** opened in India last year than the total number of bank accounts are in US

More than **1 bn citizens** came onto the **digital grid** through universal ID project in last 5 years

India will have **320M** online shoppers by **2020**. Last one year, **100M mobile wallets** were created from zero base



2. Young and Talented India



Demand
Demand
India is stable

**Core AI
research now
available on top
through frameworks &
Platform like
Tensorflow, Torch
etc**

By 2020, avg
**age in India is
going to be 29**, tech
savvy and early adopter.
Mobile data will cross
1 Exabyte by 2019

Multi Nationals like
Google, Amazon, Target
have **large workforce** in
India working on analytics
and data



3. Government led initiatives coming of age

Disruptive changes to **Foreign Investments**. Automatic Route allowed multiple sectors

Nearly **2B USD funds** made available to startups via Venture Funds

Govt led platforms like Aadhaar, India Stack, UPI unlocking millions to become part of **Formal Economy**

Applied AI will determine winners!



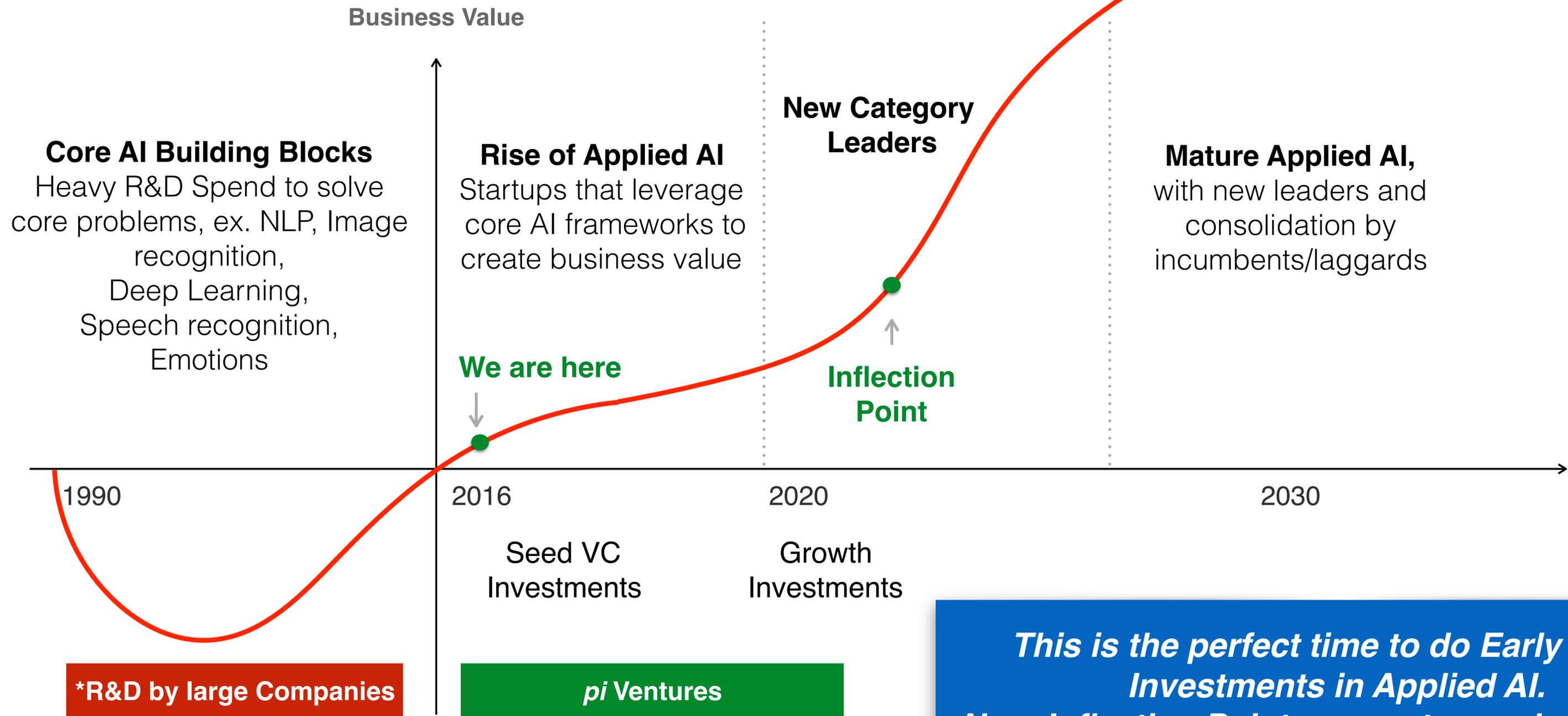
Applied AI will lead to predictive real time insights and actions!

India will go from data poor to data rich nation in 5 Years ...





Perfect time to invest is NOW



This is the perfect time to do Early Stage Investments in Applied AI. Near Inflection Point, new category leaders will be available at very high valuations only!

*Source : pi ventures research & bootstrap labs

A woman in a red sari is performing a yoga pose on a beach at sunset. She is standing on a mat, with her hands in a prayer position. The sun is low on the horizon, creating a warm, golden glow over the ocean and sky. The clouds are soft and white, and the water is calm with gentle waves.

Welcome to India !!

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