

The joint **>>venture>> 2012 Investor Day** and the **37th Swiss Venture Day**, May 24, 2012

We are delighted to invite you to the **>>venture>> 2012 Investor Day** and the **37th Swiss Venture Day** on **May 24, 2012, 09:00 – 17:30 at ETH Zurich**. The event is a joint event by CTI Invest and >>venture>> 2012 and by invitation only. The >>venture>> awards ceremony – which you are also cordially invited to – will take place at the same location right after the investor's event (18:00 – 19:30).

As in the previous edition, we have organized a **joint same day investor's event** so that you have the chance to see more than **25 high potential business ideas** in just one day.

The **37th Swiss Venture Day** will take place in the morning (09:00 – 12:00). As usual, five to six CTI Start-up's in early and late stages will present their business cases to investors and look for first-round financing.

The successful concept from previous years will be repeated at the **>>venture>> 2012 Investor Day**. The event takes place in the afternoon (13:00 – 17:30). The Investor Day is reserved for the **top 20 teams of the >>venture>> 2012 business plan competition** (out of more than 100 submitted business plans), based on the >>venture>> 2012 jury's evaluation. They are typically teams in seed and early stages.

For both events, all participating teams will have received coaching to address your needs as an investor.

If you would like to attend, kindly register for one or both sessions at www.investorday.venture.ch until **Friday, April 27, 2012**. Please note that the seats are limited. You will receive a final confirmation with logistical details and the list of participating teams at the beginning of May.

In addition, we would like to call your attention to a study currently conducted by the **Chair of Entrepreneurship at the ETH Zurich** on **challenges and trends in venture investments**. We encourage you to participate in this study by filling out the online survey www.investorsurvey.ethz.ch. The survey will not take more than 10 minutes and participants will receive an exclusive report with the aggregated results. Thank you!

We are looking forward to welcoming you on May 24, 2012.

Entrepreneurially yours,

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