



14. Private Equity & Corporate Finance Conference

SECA Conference

Wednesday, 8 July 2015: 08.45 – 18.00
SIX ConventionPoint, Zurich

Apéro / Networking

Wednesday, 8 July 2015: 18.00 – 22.00
Jade Club, Zurich

Organized by

S•E•C•A
Swiss Private Equity & Corporate Finance Association

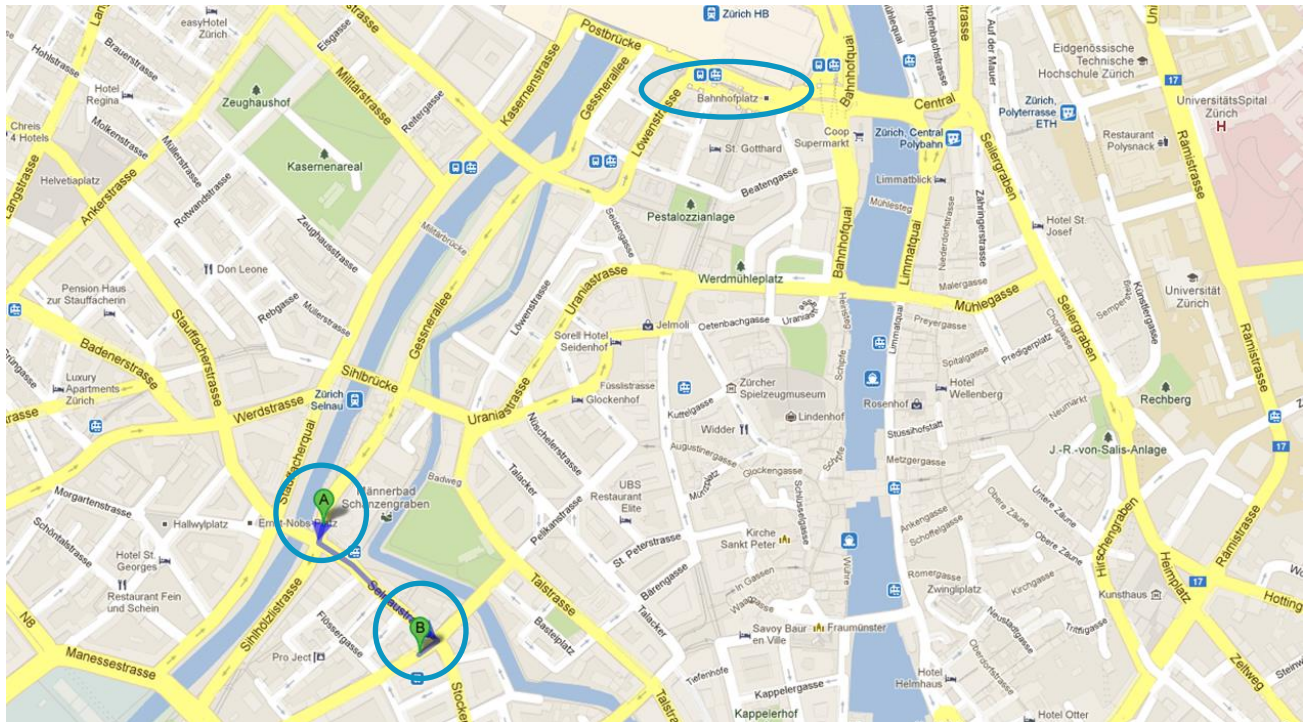
Key Sponsors

SIX Swiss Exchange
ROCK LAKE

Program Overview SECA Conference – 8 July 2015

Session I – India & Innovation (English / English slides) Room Exchange		Session II – Young SECA (English / English slides) Room Auditorium	
08.45 – 11.45	Indian Update: Macro Trends & Tech Startups Panel 1: Macro Trends in India - Anil Advani, Inventus Law - MR Rangaswami, Sand Hill Group, Corporate Eco Forum, Indiaspora - Rahul Bhasin, Baring Private Equity Partners India - Prabhu Gupta, Board Member, Institute of Management, HSG Panel 2: Tech Startup Pitches and Discussion - Peter Alfred-Adekeye, LetterBox - Sushil Choudhari, Scandid - Tina Mani, Teritree Technologies - Arjun Pratap, EdgeNetworks Mod.: John Cook, Rock Lake Associates	FinTech Revolution: How Swiss Start-Ups Changing Finance - Urs Häusler, Swiss Finance Start-Ups - Andreas Dietrich, Hochschule Luzern / IFZ - François Briod, TawiPay - Felix Niederer, TrueWealth AG - Steffen Wagner, Investiere.ch - Guillaume Dubray, Polytech Ventures - John Hucker, Fintech Meetups Zurich - Alexandre Gaillard, Fintech Meetups Geneva Mod.: Marc P. Bernegger, Young SECA, Orange Growth Capital	
	11.45 Networking Break / Lunch		
12.45 – 14.30	Keynote Speakers of the 14. SECA Private Equity & Corporate Finance Conference - Bernd Pfister , Chairman SECA, Paros Capital AG (Opening of the Keynote Speakers Session) - Valeria Ceccarelli , Senior Relationship Manager, SIX Swiss Exchange - Ravindra Jaiswal , Deputy Chief of Mission, Embassy of India, Berne, Switzerland - Alexander Stoeckel , Switzerland’s Business Angel of the Year 2015		
Track I – Private Equity (English / English slides) Room Exchange		Track II – Venture Capital (English / English slides) Room Auditorium	Track III – Legal & Tax (German / German slides) Room Bid & Ask
14.45 – 15.50	Private Equity: Performance Impact Analysis of VC and PE funds in Europe and the US; performance with regard to fund style, region, vintage, funds and fund Manager based on Preqin research data base – Key Learnings for investors. - Michel Degosciu, LPX Group - Cyril Demaria, UBS Chief Investment Office - Ralf Gleisberg, Akina - Cornelius Mueller, EVCA Mod.: Maurice Pedergnana, SECA	VC Case Studies: Key Learnings from High Growth Companies Case Studies (pre and post IPO development) based on the Global Entrepreneurship Report of WEF/ Stanford University (success factors and growth accelerators/inhibitors). Unpanelled learnings and discussion. Mod.: Martin Haemmig, CeTIM	Vertrieb ausländischer Private Equity Funds in der Schweiz und kurzer steuerlicher up-date Möglichkeiten und Grenzen des Vertriebs ausländischer Fonds in der Schweiz sowie kurzer up-date zu aktuellen steuerlichen Themen wie BEPS und Corporate Tax Reform III. - Christian Koller, Blum&Grob Rechtsanwälte - Daniel Häfele, Acolin - Dieter Wirth, PwC Mod.: H. Glaus, Bratschi Wiederkehr & Buob
	15.50 Coffee / Networking Break		
16.20 – 17.45	Private Equity Trends among Investors and their Sentiment National & international aspects of recent trends among pension funds, private clients, family offices, SWF and more. - Alessandro Bronda, Zurich Ins. Company - Ulrich Grabenwarter, Eur. Investment Fund - Sven Lidén, Adveq Management AG - Yacine Saidji, Morgan Stanley Mod.: John Cook, Rock Lake Associates & John Davidson, Hochschule Luzern / IFZ	Corporate VC and its impact on VC & Startups Corporate Venture Capital (CVC) has reached the highest percentage share of VC investments in history impacting the entire industry. The rise of innovation in emerging markets is a huge challenge for CVCs/VCs/Entrepreneurs at the example of the life-science sector. - Beat Steffen, Novartis Venture Fund - Zhi Yang, BVCF - Bioveda China Fund - Rahul Bhasin, Baring PE Partners India - Pankaj Sharma, LeadInvent Technologies - Bruno Oesch, Prionics, Neurotune, Malscisbo Mod.: Martin Haemmig, CeTIM	
	18.00 Party @ Jade Club (near SIX Swiss Exchange)		

Details of the Conference and Registration



Location

Conference (A)

SIX ConventionPoint
Selnaustrasse 30, Zurich
www.conventionpoint.ch

Party @ Jade Club (B)

Jade Club
Brandschenkestrasse 25, 8002 Zurich
www.jade.ch/club

The ConventionPoint is close to the main train station (Zurich HB, 900m). Therefore it is suggested to travel by public transportation. There are city train and tram stations within walking distance:

- City train: Zürich Selnau (city train S4 or S10)
- Tram station: Zürich Selnau, Bahnhof (tram no. 13)

Fee

Conference	CHF 390.-
SECA Full Member	3 participants for free
SECA Associate Member	2 participants for free
SECA Individual Member	1 participant for free – personal membership required
SECA Young Member	1 participant for free – personal membership required

Please note that we will charge a no show fee of CHF 150.- for SECA Members and Non Members.

Registration

Please register with the **registration card** or on our **website www.seca.ch** or send us an **e-mail to info@seca.ch**.

Organized by



Key Sponsors



Media Partner



Many thanks to all our speakers!

