

Swiss Equity biotech day

Invitation

The Leading Swiss Biotech Conference and Annual General Assembly of the Swiss Biotech Association

SIX Swiss Exchange, ConventionPoint, Zurich
Tuesday, 31st March 2009

For the second time, Swiss Equity magazine organizes the Swiss Equity biotech day in co-operation with the Swiss Biotech Association and SIX Swiss Exchange. This unique get-together of the Swiss biotech industry includes presentations by listed and privately-held companies, as well as expert views on current business and science trends.

The keynote speech **"Biotechnology in Switzerland - growing up through sustainable innovation"**, made by Stefan Borgas, CEO of Lonza AG, and the presentation of the Swiss Biotech Report 2009 are two of the event's highlights.

We are delighted to invite you to this conference.

Further information and registration: www.biotechday.ch

In Co-operation with



Partners



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Swiss Equity
magazin

Swiss Equity biotech day

Speakers & Panel Members

Keynote Speaker



Stefan Borgas
CEO
Lonza AG

Swiss Biotech Report 2009 followed by a panel discussion



Jürg Zürcher
Partner
Ernst & Young Ltd.



Stefan Borgas
CEO
Lonza AG



Dr. Reinhard Glück
President
Swiss Biotech Association

Panel discussion "Big pharma meets small biotech"



Francis Marsland
Chief International Counsel
BIOGEN IDEC
International GmbH



**Dr. Matthias
Staehelin DHEE**
Attorney at Law &
Civil Law Notary
VISCHER



**Dr. iur. et dipl. sc.
nat. ETH
Stefan Kohler**
Attorney at Law
VISCHER

Speech and panel discussion "Seed Financing"



Dr. Jürg Eckhardt
Investment Advisor
BB BIOTECH VENTURES



**Dr. Yvonne Gunsch-
Wegmann, MBA**
Vice President,
Head of Issuer & Investor
Relations
SIX Swiss Exchange AG



**Dr. Edward Stuart,
MBA**
Co-founder
HS LifeSciences AG



Dr. Ingrid Kissling-Näf
Director,
Head of Innovation
Promotion Agency CTI

Steering Committee



**Dr. Yvonne Gunsch-
Wegmann, MBA**
Vice President,
Head of Issuer & Investor
Relations
SIX Swiss Exchange AG



Domenico P. Alexakis
Director
Swiss Biotech Association



Björn Zern
Chief Editor
Swiss Equity magazine

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Program

Time	Room "Exchange"
08.45 - 09.15	Registration
09.15 - 10.00	General Assembly, Swiss Biotech Association (by invitation only)
10.00 - 10.15	Coffee Break
10.15 - 10.30	Welcome Address by the Steering Committee Domenico P. Alexakis, Dr.Yvonne Gunsch-Wegmann, Björn Zern
10.30 - 11.00	Keynote Address "Biotechnology in Switzerland - growing up through sustainable innovation", Stefan Borgas, CEO, Lonza AG
11.00 - 11.45	Presentation of the Swiss Biotech Report 2009 followed by a panel discussion and Q&A Jürg Zürcher, Representative of the Swiss Biotech Report Steering Committee Moderation: Björn Zern, Swiss Equity magazine Stefan Borgas , Lonza AG · Dr. Reinhard Glück , SBA · Jürg Zürcher , Ernst & Young Ltd.
11.45 - 12.15	Presentation (quoted) Company tbd
12.15 - 13.30	Networking Lunch
13.30 - 14.00	Presentation (quoted) Cosmo Pharmaceuticals S.p.A.
14.00 - 14.30	Panel discussion "Big pharma meets small biotech – a dealmaker's and legal perspective on challenges and solutions" Francis Marsland , BIOGEN IDEC International GmbH · Dr. Matthias Staehelin , VISCHER · Dr. Stefan Kohler , VISCHER
14.30 - 15.00	Presentations (quoted) Newron Pharmaceuticals S.p.A
15.00 - 15.30	HBM BioVentures
15.30 - 15.50	Coffee Break
15.50 - 16.20	Presentations (quoted) BB Biotech AG
16.20 - 16.50	Basilea Pharmaceutica Ltd.
16.50 - 17.30	Speech & Discussion "Seed Financing" Dr. Jürg Eckhardt , BB BIOTECH VENTURES · Dr. Yvonne Gunsch-Wegmann , SIX Swiss Exchange AG · Dr. Edward Stuart , HS LifeSciences AG · Dr. Ingrid Kissling-Näf , Swiss Innovation Promotion Agency CTI
from 17.30	Apéro

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Program

Time Room "Auditorium"

10.00 - 10.15 Coffee Break

10.15 - 10.30 live transmission of welcome address from room "Exchange"

10.30 - 11.00 live transmission of keynote address from room "Exchange"

11.00 - 11.45 live transmission of panel discussion from room "Exchange"

Presentations (privately held)

11.45 - 12.00 Nitec Pharma AG

12.00 - 12.15 Lumavita AG

12.15 - 13.30 Networking Lunch

Presentations (privately held)

13.30 - 13.45 evalueSCIENCE

13.45 - 14.00 Genionics AG

14.00 - 14.15 Glenmark Pharmaceuticals SA

14.15 - 14.30 Meddiscovery SA

Break

14.45 - 15.00 Neurimmune Therapeutics AG

15.00 - 15.15 Redbiotec AG

15.15 - 15.30 ROOTec bioactives AG

15.30 - 15.50 Coffee Break

Presentations (privately held)

15.50 - 16.05 Synosia Therapeutics

16.05 - 16.20 NovImmune SA

16.20 - 16.35 Company tbd

16.35 - 16.50 Company tbd

16.50 - 17.30 live transmission of panel discussion from room "Exchange"

from 17.30

Apéro

Subject to changes. Please find the latest program at www.biotechday.ch

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Companies

Please note that our Partner **BB Biotech AG** as quoted company will also have a presentation.

Quoted Company Presentations



Basilea Pharmaceutica Ltd.

Basilea Pharmaceutica Ltd. is an integrated biopharmaceutical company headquartered in Basel, Switzerland, listed on the SIX Swiss Exchange (SIX: BSLN).

www.basilea.com



Cosmo Pharmaceuticals S.p.A.

Cosmo is a speciality pharma company that aims to become a global leader in optimised therapies for certain gastrointestinal diseases.

www.cosmopharmaceuticals.com



HBM BioVentures AG

HBM BioVentures invests globally in emerging private companies in the biotechnology and medical technology sectors. HBM BioVentures is an active investor.

www.hmbioventures.com



Newron Pharmaceuticals S.p.A.

Newron is a biopharmaceutical company focused on developing novel therapies for diseases of the Central Nervous System, the largest therapeutic area in global pharmaceutical markets.

www.newron.com

Privately held Companies

- **valueSCIENCE**
- **Genionics AG**
- **Glenmark Pharmaceuticals SA**
- **Lumavita AG**
- **Meddiscovery SA**
- **Neurimmune Therapeutics AG**
- **Nitec Pharma AG**
- **Novimmune SA**
- **Redbiotec AG**
- **ROOTec bioactives AG**
- **Synosia Therapeutics**

For further information on any of the presenting and participating companies please visit www.biotechday.ch or the company's website.

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Partners



Co-operation Partners

Swiss Biotech Association

SBA is the industry association of small and medium-sized enterprises active in all areas of biotechnology but also a very good networking platform for the multinational companies active in the sector.

www.swissbiotechassociation.ch



SIX Swiss Exchange AG

The SIX Swiss Exchange is the leading Stock Exchange in the field of Life Sciences in Europe, offering fertile grounds for the financing of biotech companies.

www.six-swiss-exchange.com

Partner



Bank CIC (Schweiz) AG

Bank CIC (Schweiz) is the epitome of a Swiss bank for both private and business clients. Discerning clients and employees have been driving us to deliver superior performance for almost 100 years.

www.cic.ch



Ernst & Young Ltd.

Ernst & Young is a leading auditing and advisory services firm and a provider of tax and legal as well as transaction and accounting services. We serve Biotechnology clients within the context of their industry issues.

www.ey.com/ch/biotech



BB Biotech AG

BB Biotech AG was founded in Switzerland in November 1993 as an investment company and invests in biotech companies globally. BB Biotech has become one of the largest pure play biotech investors.

www.bbbiotech.com



Legal Partner

VISCHER Attorneys at Law

VISCHER is one of the major independent Swiss law firms. VISCHER has extensive experience in advising both Swiss and international biotech companies in sector specific legal matters.

www.vischer.com

Media- and Communication Partners



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Registration

The Leading Swiss Biotech Conference and Annual General Assembly of the Swiss Biotech Association

**SIX Swiss Exchange, ConventionPoint, Zurich
Tuesday, 31st March 2009**

Please send the completed form by mail or fax +41 (0)43 300 53 88

For online registration please visit the event's website
www.biotechday.ch -> Registration until 25th March 2009

The regular entry fee for the Swiss Equity biotech day will be CHF 400.- (Euro 250.-).
Subscribers of the Swiss Equity magazine or members of the SECA and CTI-Invest will be admitted
for the reduced charge of CHF 250.- (Euro 150.-). Members of the SBA have free admission.

The invoice will be sent before the event. The participant is asked to bring the bank receipt for admission.
The number of participants is limited. The registrations will be considered in the order of their arrival.

- I register for the Swiss Equity biotech day 2009**
- I am a subscriber of the Swiss Equity magazine
 - I am a member of the Swiss Biotech Association
 - I am a member of the SECA
 - I am a member of CTI-Invest

First Name

Last Name

Company

Job Title

Address / P.O.Box

Zip / City

Phone

Fax

Email

Signature