

## South African Private Equity Opportunities: A Lucrative Target for Global Investors and Private Equity Firms

More and more Global Investors and Private Equity Firms are wondering how to tap opportunities in South Africa. It is easy to understand why they seek these opportunities, as today, South Africa is one of the most sophisticated and promising emerging markets globally. The unique combination of a highly developed first-world economic infrastructure and a huge emergent market economy has given rise to a strong entrepreneurial and dynamic investment environment.

So investors are studying –

- how to buy into companies in South Africa
- how to identify attractive investments and joint-ventures
- what the financing climate is like over there
- what options there are to sell portfolio companies to South African counterparts
- whether it make sense to set up shop in South Africa

To hear the answers to these questions and more, please mark your calendar for **19 January 2007 at Hotel Park Hyatt in Zurich, 12am to 2 pm.**

**Her Excellency Dr. KLM Sebati** (South African Ambassador to Switzerland), **Prof. Dr. Maurice Pedergana** (SECA General Secretary) and **Mr. J-P Fourie** (Executive Officer of SAVCA) extend an invitation to you to attend this trend luncheon where you will hear from South African investment professionals on these opportunities.

Come and hear about the backyard of the 2006 Ernst & Young World Entrepreneur of the Year - Imperial Holdings chief executive Bill Lynch!

### About South African Embassy in Berne

The Trade & Investment section is part of the South African Embassy in Berne / Switzerland. Its mission is to strengthen business links between South Africa and Switzerland by developing and promoting exports from South Africa to Switzerland and by facilitating investments from Switzerland to South Africa. The section works closely together with private and public promotion bodies both in Switzerland and South Africa. For more information visit [www.southafrica.ch](http://www.southafrica.ch)

### About SECA

The Swiss Private Equity & Corporate Finance Association (SECA) is the representative body for Switzerland's private equity, venture capital and corporate finance industries. SECA has the objective to promote private equity and corporate finance activities in Switzerland. Members of the SECA include equity investment companies, banks, corporate finance advisors, auditing companies, management consultants, lawyers and private investors.

For more information visit [www.seca.ch](http://www.seca.ch)

### About SAVCA

The South Africa Venture Capital and Private Equity Association (SAVCA) represents the private equity and venture capital fund managers in the Southern African industry. The industry has over \$US 8 billion under management (Over \$US 4.5 billion of this \$US 8 billion is managed by fund managers that are either black owned, controlled or influence) and the industry is on a par with its international peers for corporate, fiscal and legal aspects. South Africa is an emerged economy which offers many investment opportunities and SAVCA plays a meaningful role in promoting the Southern African private equity and venture capital industry.

For more information visit [www.savca.co.za](http://www.savca.co.za)

## SECA Trend Luncheon

Friday, 19 January 2007, 12am to 2pm, Hotel Park Hyatt in Zurich

### South African Private Equity Opportunities: A Lucrative Target for Global Investors and Private Equity Firms

#### Political conditions and framework in South Africa

- Her Excellency Dr. KLM Sebati, South African Ambassador to Switzerland
- Thomas Seghezzi, Marketing Manager, South African Embassy

#### Overview of the South African private equity and venture capital industry and related performance

- Ivan Missankov, Manager Momentum Private Equity Fund of Funds, Momentum Group

#### Case studies on the experiences and performance of South African Private Equity firms – why, how and where they invest in South African companies

- Zenzo Lusengo, Director, AMB Private Equity Partners
- Adiba Ighodaro, Principal, Actis (London)

#### Questions & Answers

- J-P Fourie, Executive Officer of SAVCA

---

### Registration to fax number +41 41 724 65 50 or on [www.seca.ch](http://www.seca.ch)

Member SECA       Member SAVCA       Non-Member

Last name: \_\_\_\_\_ First name: \_\_\_\_\_

Function: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Replacement       Guest

Last name, First name: \_\_\_\_\_

I'm not able to attend. Please send me more information.

#### Registration fee

Members CHF 60.- / Non-Members CHF 80.- → **full no-show charge**

cash at door

remitted to postal account: Zürcher Kantonalbank, 1100-6408.429 (Clearing 700),  
80-151-4 / IBAN: CH54 0070 0110 0064 0842 9