



15th Private Equity & Corporate Finance Conference

SECA Conference

Wednesday, 6 July 2016, 09.15 – 17.30

SIX ConventionPoint, Zurich

Apéro / Networking

Wednesday, 6 July 2016, 17.30 – 22.00

Swiss Casinos Zürich

Organized by

S·E·C·A
Swiss Private Equity & Corporate Finance Association

Key Sponsors

SIX Swiss Exchange

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09.15 – 11.50	<p>Global Factors & Trends; European Mid-Markets; Emerging Markets Startups</p> <p>Presentations and Panel: 09.15 – 10.30</p> <ul style="list-style-type: none"> - Prabhu Gupta, Relational Analytics - Colin Clark, The Rohatyn Group - Charlie Graham-Brown, Seedstars World - Panel Discussion / Q&A <p>Panel 2: Research and Allocations: 10.40 – 11.50</p> <ul style="list-style-type: none"> - Jürg Burkhard, LGT Capital Partners - Cyril Demaria, ESCP Europe - Cornelius Müller, Invest Europe - Panel Discussion / Q&A <p>Lead: John Cook, Rock Lake Associates</p>	<p>The great ecosystem for Swiss Startups & some new kids on the block</p> <ul style="list-style-type: none"> - Jean-Pierre Vuilleumier, Swiss Startup Invest - Mike Baur, Swiss Start Up Factory - Teddy Amberg, CreditGate24 - Patrik Schär, Selma Finance - Matthias Gerber, Carhelper AG - Ben Boesch, Joixes <p>Lead: Alan Frei</p>
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Networking Break / Lunch

12.45 – 14.30	<p>Keynote Speakers of the 15th SECA Private Equity & Corporate Finance Conference</p> <ul style="list-style-type: none"> - Bernd Pfister, Chairman SECA, Paros Capital AG (Opening of the Keynote Speakers Session) - Valeria Ceccarelli, Head Origination Issuer Relations, SIX Swiss Exchange - Suzi LeVine, U.S. Ambassador to Switzerland and Liechtenstein - Alexander Stoeckel, presenting Switzerland’s Business Angel of the Year 2016 - Mukund Mohan, Investor, Napkin Stage; ex-head Microsoft Ventures
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Coffee / Networking Break

Track I – Private Equity
(English / English slides) Room Exchange

Track II – 4th Industrial Revolution
(English / English slides) Room Auditorium

Track III – Legal & Tax / CF
(German / German slides) Room Bid & Ask

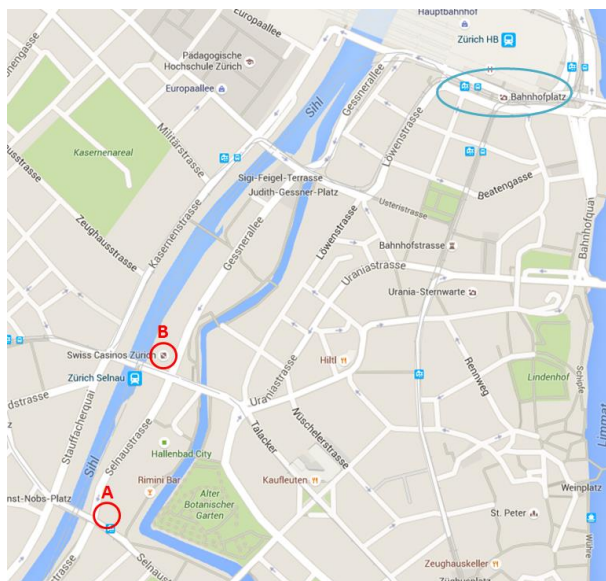
15.00 – 16.00	<p>Real estate is priced differently than 2007: Where are the opportunities?</p> <p>Interest rates are low to negative which has an impact on real estate pricing. Deal volumes in 2015 are on record highs and cap rates for prime buildings internationally are comparable to before GFC prices e.g. in London. But there is still a fluid of money coming into the sector. What is the right strategy going forward and how does pricing compare today versus 2007?</p> <ul style="list-style-type: none"> - Jürg Syz, Diener Syz Real Estate AG - Michael J. Larsen, Harbert Management <p>Lead: John Davidson, HSLU</p>	<p>Artificial Intelligence – Trends, outlook and expectations, with a particular focus on Switzerland</p> <p>As more industries employ artificial intelligence (AI), it is becoming increasingly invisible and integrated into our day-to-day lives. AI is deeply embedded in our economic infrastructure, and the applications seem endless. Artificial intelligence is one of the most exciting and transformative opportunities of our time. What we can expect from this trend? Which challenges are faced by operators and closely considered by venture investors?</p> <ul style="list-style-type: none"> - Harald Nieder, Redalpine Venture Partners - Rasmus Rothe, Merantix - Jürgen Galler, 1plusX AG - Manish Singhal, pi Ventures <p>Lead: K.-C. Glückert, Creathor Venture</p>	<p>Legal and Tax: The current hot topics in a nutshell</p> <p>Dieter Wirth, PwC (Tax)</p> <ul style="list-style-type: none"> - Corporate Tax Reform III - Taxation of startups in the Canton of Zurich - BEPS - latest status <p>Beat Kühni, Lenz & Staehelin (Legal)</p> <ul style="list-style-type: none"> - Kontrollrechte und Interessenskonflikte - GAFI im VC/PE-Kontext - Wandeldarlehen en vogue – caveats <p>Christian Koller, Blum&Grob (Regulatory)</p> <ul style="list-style-type: none"> - Fidleg: kein Vertreter u. Zahlstelle - Privatbestechung - European AIFMD Passport <p>Lead: H. Glaus, Bratschi Wiederkehr & Buob</p>
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Coffee / Networking Break

16.30 – 17.30	<p>Apax Global Alpha learning from the best</p> <p>Learn more about the listing of Apax Global Alpha (AGA) on the London Stock Exchange (LSE). AGA was inceptioned in 2008 and is owned by current and former Apax employees. The fund represents a “Best of Apax” exposure as it is invested in both Apax PE investments but also derived investments.</p> <ul style="list-style-type: none"> - Ralf Gruss, Apax Global Alpha <p>Lead: Marcel Meyer, Deloitte</p>	<p>Live presentations of start-ups</p> <p>Meet some of the leading Swiss venture capitalists and business angel networks, amongst others: GoBeyond, investiere.ch and b-to-v, and see live presentations of start-ups from the present deal-flows of these investors.</p> <ul style="list-style-type: none"> - Alexander Stoeckel, b-to-v - Klaus Kummermehr, GoBeyond - Steffen Wagner, investiere.ch - Lukas Weber, investiere.ch <p>Lead: Alexander Stoeckel, b-to-v</p>	<p>“Now I have to work for the money I earn.” - Why it makes sense to get your hands dirty</p> <p>Insightful examples of M&A situations for investors today</p> <ul style="list-style-type: none"> - Ronald Sauser, Head EY M&A Switzerland - Fabian Denneborg, EY M&A Switzerland - Frank Becker, Invision Private Equity AG - Philippe Stüdi, Equistone - Ralph M. Wyss, Gilde Buy Out Partners AG <p>Lead: Philipp Dialer, EY Switzerland</p>
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17.30 o'clock / Party / Networking: Swiss Casinos Zurich

Details of the Conference and Registration



Location

Conference (A)

SIX ConventionPoint
Selnaustrasse 30, Zurich
www.conventionpoint.ch

Party @ Swiss Casinos Zürich (B)

Gessnerallee 3, Zurich
www.swisscasinos.ch/sczh-casino-zuerich.html

The ConventionPoint is close to the main train station (Zurich HB, 900m). Therefore it is suggested to travel by public transportation. There are city train and tram stations within walking distance

Fee

Conference	CHF 390.-
SECA Full Member	3 participants for free
SECA Associate Member	2 participants for free
SECA Individual Member	1 participant for free – personal membership required
SECA Young Member	1 participant for free – personal membership required

Please note that we will charge a no-show-fee of CHF 150.- for SECA Members and Non Members.

Registration

Please register until **30 June 2016** with the registration card or send us an e-mail with the needed information to info@seca.ch (fax +41 41 757 67 00) or register on our website www.seca.ch.

Herewith I register for the SECA Conference as following:

6 July 2016 / Morning Sessions / 09.15 – 11.50

- Session I
- Session II - Young SECA

6 July 2016 / Afternoon Sessions / 12.45 – 18.00

- Keynote Session
- Afternoon Sessions
- Party @ Swiss Casinos Zürich (from 18.00)

Name, Forename

Company

Address

Postcode/Place

Phone/E-Mail

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Many thanks to all our speakers!

