

# 17<sup>th</sup> SECA

## Conference

### Innovation & Returns

4 July 2018, Zurich  
SIX Convention Point

#### A snapshot

**40 Speakers** including global investors, influential limited partners and other experts from across the region

**80+ Limited Partners** including representatives from Switzerland, Germany, Austria, UK and USA

**320+ Attendees** including Europe's most influential private equity, venture capital, debt and credit investors.

**19 Countries** represented

**53% Managing Director**, Director, CIO and Partners-level delegates, 39% Principals, VP's and Associates, 15% Chairman, CEO's and Managing Partners

**SECA**

Swiss Private Equity & Corporate Finance Association  
Schweizerische Vereinigung für Unternehmensfinanzierung  
Association Suisse des Investisseurs en Capital et de Financement

# 17<sup>th</sup> SECA Conference

## This Year on Innovation & Returns

The SECA Conference is the biggest in Switzerland, which brings together the private equity, venture capital, startup, technology and corporate finance industries.

Wednesday, 4 July 2018  
09.00 – 17.45

SIX ConventionPoint  
Pfingstweidstrasse 110, Zurich

Key Sponsors



09.00 – 09.30: Networking / Welcome Coffee

Morning Session – in cooperation with Young SECA  
**European Innovation Clusters (Versus Silicon Valley)**

The intention of this panel is to raise awareness about European clusters of innovation (Berlin, London, Paris, Zurich, Stockholm, Vienna, Tel Aviv) versus Silicon Valley; to gain perspectives on investment opportunities; and to share insights how to improve the entrepreneurial / innovation ecosystem across Europe and the world.

WELCOME **Maurice Pedergana**, Secretary General, SECA

09.30 –  
10.30

MACRO Brussels: **Cornelius Mueller**, Research Director, Invest Europe, Brussels  
 Luxembourg: **Vladimir Bilek**, Deputy Head, DG Economic and Financial Affairs, European Commission  
 Luxembourg: **Hristo Stoykov**, Head of Growth Capital & Innovation Finance, European Investment Bank

Break

Global Innovation **Gary Whitehill**, Futurologist, Author, Educator, Mentor, Investor

10.40 –  
12.00

CLUSTER I Vienna: **Martina Höbbling**, Austrian Business Agency  
 Zurich: **Dominik Escher**, Director, Pureos Bioventures  
 Kiev: **Markus Waser**, Director, Miratech

CLUSTER II Cannes: **Konstantine Karczmariski**, CLMI Ventures  
 Zug: **Heinrich Zetlmayer**, Blockchain Ventures, Crypto Valley Association  
 Berlin: **Alex Stoeckel**, Partner, btov Partners AG  
 Oslo: **Christian Rangen**, Partner, Engage-Innovate

Lead **John Cook**, Rock Lake Associates  
**Admir Trnjanin**, BlueOrchard Finance Ltd / Young SECA

12.00 – 12.45: Networking / Lunch

**Keynote Speakers**

12.45 –  
13.45

**Bernd Pfister**, Chairman SECA, Paros Capital AG  
**Patrick Förg**, Head Origination Primary Markets, SIX Swiss Exchange  
**Hillel Fuld**, Tech Blogger/Vlogger, Startup Advisor, Investor, CMO  
**Alexander Stoeckel**, Partner & Board Member, btov Partners AG - presenting Switzerland's Business Angel of the Year 2018

13.45 – 14.30: Networking / Coffee, Dessert

Track I – in English  
 PE Risk and Return  
 Room Auditorium

Track II – in English  
 Real Estate & Infrastructure  
 Room Link

Track III – in German  
 Legal and Tax  
 Room Connect

**Risk, Return & Impact**

Investors can select from a wide array of private equity investment strategies. These strategies range from fund types that have the potential to offer superior returns but are accompanied with a large amount of risk, to strategies that provide lower levels of risk but are more likely to result in conservative, stable returns. We discuss both early and late stage VC funds.

**Cyril Demaria**, Wellershoff Partners  
**Cornelius Müller**, Invest Europe  
**Patrick Scheurle**, BlueOrchard Finance  
 Lead: **Maurice Pedergana**

14.30 –  
15.45

**Opportunities in Today's Markets**

What is required to turn promising Asian demographic and GDP growth figures into attractive real estate returns? Or should we focus on European opportunities? In contrary, Swiss investors still shay away from international real estate investments. What are the reasons and are recent commitments from Swiss investors setting a new trend? Experts will discuss those questions and opportunities in today's markets.

**Nikhil Gupta**, Peakside Capital Advisors AG  
**Casper Studer**, Ernst & Young AG  
**Jürg Syz**, Diener Syz  
 Lead: **John Davidson**

**Legal & Tax Issues**

Accelerating speeches zu den aktuellen zivilrechtlichen, regulatorischen und steuerrechtlichen Themen.  
**Christian Koller**, Blum&Grob Rechtsanwälte  
**Beat Kühni**, Lenz & Staehelin  
**Dieter Wirth**, pwc  
 Lead: **Dieter Wirth**

15.45 – 16.30: Networking / Coffee

**Biotech in Europe / Room Connect**

Switzerland is home to more than 280 biotech companies. What do we know about the high value creation of this sector?

**Michael Altorfer**, Swiss Biotech Association  
**Matthias Fehr**, HBM Partners AG  
**Thomas Heimann**, HBM Partners AG  
**Daniel Koller**, BB Biotech AG  
 Lead: **Maurice Pedergana**

16.30 –  
17.45

**Digital Disruption in Fintech / Room Auditorium**

Digital Disruption in Fintech' through Artificial Intelligence and Machine Learning and/or Blockchain technologies are an opportunity for some and a threat for others. How are Swiss corporates/CVC dealing with it?

**Praful Krishna**, Coseer, SF/USA  
**Rob Leslie**, Sedicii, Ireland  
**Monika Schulze**, Zurich Insurance, Zurich  
**Michael Sidler**, Redalpine, Zurich  
 Lead: **Martin Haemmig**

17.45 Finish & Beginning of the After-Conference Networking at SIX

## Speakers



**Michael Altorfer**  
Dr, CEO  
Swiss Biotech Association, Zurich



**Vladimir Bilek**  
Deputy Head,  
Financing and Innovation,  
European Commission, Luxembourg



**John Cook**  
Chairman  
Rock Lake Associates, Zug



**John Davidson**  
Prof. Dr  
Lucerne University, Zug



**Cyril Demaria**  
Dr, Head Private Markets  
Wellershoff & Partners, Zurich



**Dominik Escher**  
Dr, Partner  
Pureos Bioventures, Zurich



**Matthias Fehr**  
Dr, Investment Professional - In-  
vestment Advisor Private Equity  
HBM Partners, Zug



**Patrick Förg**  
Head Origination Primary Markets  
SIX Swiss Exchange, Zurich



**Hillel Fuld**  
Tech Blogger/Vlogger,  
Startup Advisor, CMO, Israel



**Nikhil Gupta**  
Peaksid Capital Advisors AG, Zug



**Martin Haemmig**  
Prof. Dr  
CeTIM & GLORAD, Zurich



**Thomas Heimann**  
Head Risk Management  
HBM Partners, Zug



**Martina Höbling**  
Dr, Direktor Westeuropa, M&A,  
Venture Capital/Private Equity  
Austrian Business Agency, Vienna



**Konstantine Karczmarski**  
Founder, CEO  
CLMI Ventures, Cannes



**Christian Koller**  
Partner  
Blum&Grob Rechtsanwälte, Zurich



**Daniel Koller**  
Dr, Head Investment Management  
BB Biotech AG, Zurich



**Beat Kühni**  
Partner  
Lenz & Staehelin, Zurich



**Praful Krishna**  
CEO & Founder  
Coseer, San Francisco



**Rob Leslie**  
CEO & Founder  
Sedicii, Ireland



**Cornelius Müller**  
Dr, Research Director  
Invest Europe, Brussels



**Maurice Pedergrana**  
Prof. Dr, CIO  
Zugerberg Finanz AG, Zug  
SECA General Secretary, Zug



**Bernd Pfister**  
Dr, Managing Director  
Paros Capital AG, Baar  
SECA Chairman, Zug



**Christian Rangen**  
Partner  
Engage-Innovate, Oslo



**Patrick Scheurle**  
Dr, Chief Executive Officer  
BlueOrchard Finance Ltd, Zurich



**Monika Schulze**  
Head of Customer & Digital Office  
Zurich Insurance, Zurich



**Michael Sidler**  
Dr, Founding Partner  
Redalpine Venture Partners AG,  
Zurich



**Alexander Stoeckel**  
Partner  
btov Partners AG, St. Gallen



**Hristo Stoykov**  
Head of Growth Capital &  
Innovation Finance  
European Investment Bank,  
Luxembourg



**Casper Studer**  
Dr, Senior Manager  
Ernst & Young AG, Zurich



**Jürg Syz**  
Partner  
Diener Syz Real Estate AG, Zurich



**Admir Tmjanin**  
Associate  
BlueOrchard Finance Ltd, Zurich



**Markus Waser**  
Director  
Miratech, Kiev



**Dieter Wirth**  
Partner Tax & Legal Services  
pwc, Zurich



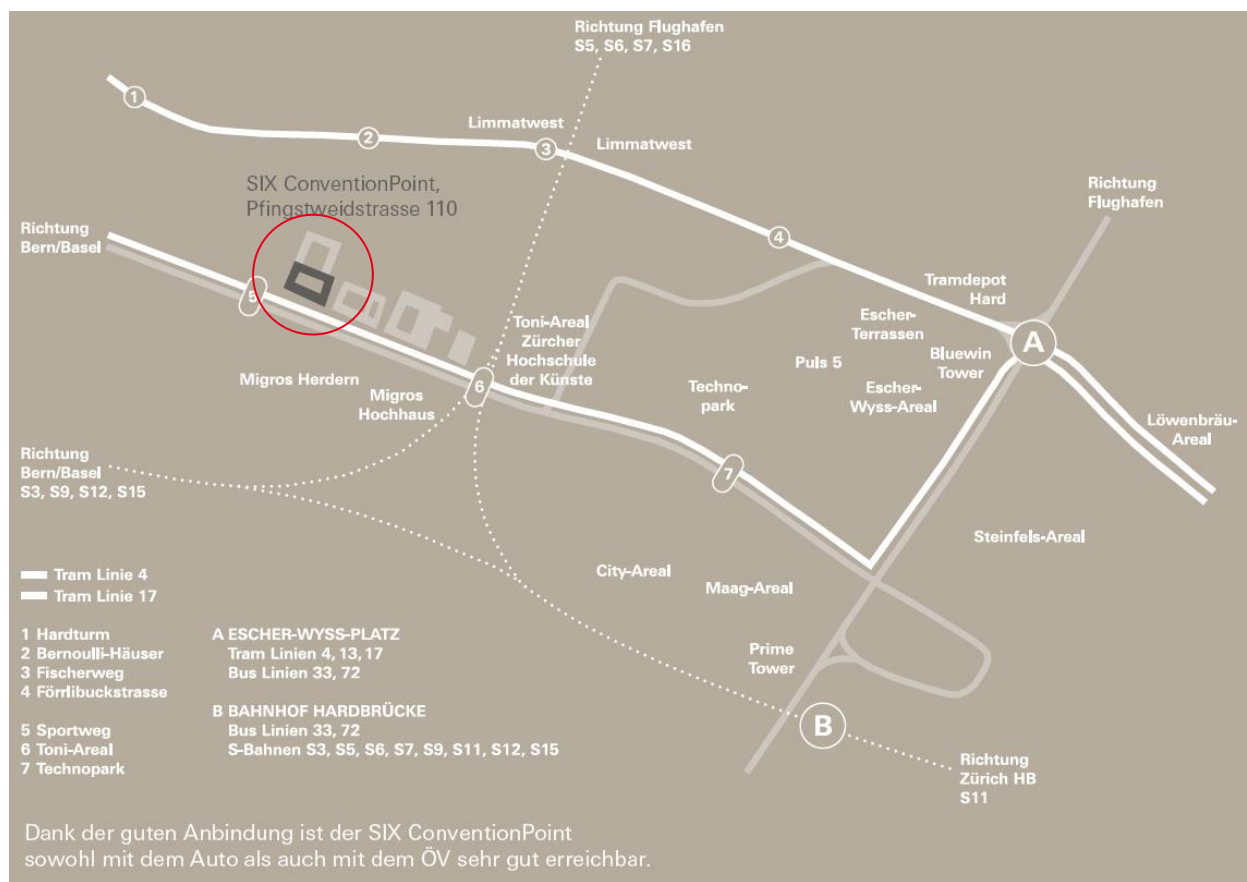
**Heinrich Zetlmayer**  
Dr Ing., Founder & General Partner  
Blockchain Valley Ventures



**Gary Whitehill**  
Futurologist, Author, Educator,  
Mentor, Investor

## Details of the Conference and Registration

The SECA conference will take place in the SIX ConventionPoint.  
SIX ConventionPoint, Pfingstweidstrasse 110, CH-8005 Zurich



## Fee

Conference	CHF 300 (thanks to our sponsors!)
SECA Full Member	3 participants for free
SECA Associate Member	2 participants for free
SECA Individual Member	1 participant for free – personal membership required
SECA Young Member	1 participant for free – personal membership required

Please note that we will charge a **no-show-fee** of CHF 150 for SECA Members and Non Members.

## Registration

Please register until **26 June 2018** with the registration card or send us an e-mail with the needed information to [info@seca.ch](mailto:info@seca.ch) or register on our website [www.seca.ch](http://www.seca.ch).

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Many thanks to all our speakers!





## Registration

### 17<sup>th</sup> SECA Conference - Innovation & Capital

4 July 2018, SIX ConventionPoint, Zurich

Herewith I register for the SECA Conference as following:

- 09.30 – 12.00 Morning Session
- 12.00 – 12.45 Lunch
- 12.45 – 13.45 Keynote Session I
- 14.30 – 15.45 Afternoon Session Track I  / Track II  / Track III
- 16.30 – 17.30 Biotech in Europe  / Digital Disruption in Fintech
- 17.45 ongoing Networking at SIX ConventionPoint

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Postcode/Place \_\_\_\_\_

Phone/E-Mail \_\_\_\_\_

Please register until **26 June 2018** with this register card or send us an e-mail with the needed information above to [info@seca.ch](mailto:info@seca.ch).

Please note that we will charge a no-show fee of CHF 150.-.

- Fee Non-Member CHF 300.-
- SECA Full Member – 3 participants for free
- SECA Associate Member – 2 participants for free
- SECA Individual Member – 1 participant for free – personal membership required
- SECA Young Member – 1 participant for free – personal membership required



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