

First Young SECA & UCIT Event in **Lugano**

Fundraising strategies
and investment tools

Thursday, 27 April 2023,
doors opening at 17:15

In cooperation with:



**YOUNG
SECA**

Swiss Private Equity & Corporate Finance Association
Schweizerische Vereinigung für Unternehmensfinanzierung
Association Suisse des Investisseurs en Capital et de Financement

Thursday, 27 April 2023, doors opening at 17:15
Centro Studi Villa Negroni, Via Morosini 1, 6943 Vezia

Young SECA talks about “Fundraising strategies and investment tools”

We invite you to a networking event at the Centro Studi Villa Negroni – one of the main reference partner in Ticino for **continuing education in the banking and financial industry**. We will have an interesting presentation about the topic of “**Fundraising strategies and investment tools**” followed by an Apéro riche where you can share your views with other private equity investors and corporate finance professionals.

Although every business is unique and their fundraising plan will be as well, there are several things **that most business should include in their fundraising strategy** in order to achieve their goals. That’s because all businesses have similar goals, including connecting with more investors, boosting their investor retention rates, and developing strategic, sustainable partnerships with other organizations.

This event will cover a deep dive in the following:

- The life cycle of a company and the strategic Partners for growth (Banks and other lenders - Investors in capital - Strategic alliances). Salient aspects to consider for an optimal choice.
- Capital raising tools available on the market: Debt financing - Equity fundraising - Convertible loan. Procedures, timing and company presentation documents. The Business Plan as a key communication and business evaluation tool.
- Negotiation and closing of the transaction: guarantees, covenants, corporate governance and shareholders' agreements.

Agenda

17:15 – 17:30	Registration
17:30 – 17:40	Welcome <u>Cédric Vollmar</u> , Co-founder Young SECA, Board Member of SECA
17:40 – 17:50	Welcome <u>Stefano Devecchi Bellini</u> , President, Unione Cristiana Imprenditori Ticinesi
17:50 – 19:00	Presentation and Q&A - fund-raising strategies <u>Caterina Diglio</u> , owner and CEO, Antea Consulting
19:00 – 20:00	Networking Apéro

Language: **Italian**

Registration: Directly on the CSVN website: [Link](#)

Fees: Free of charge for SECA members, UCIT and Intralinks Guests
Further participants CHF 50.-



About the speaker: Caterina Diglio, owner and CEO of Antea Consulting, has more than twenty years of experience in corporate advisory, working for consulting firms (Ernst & Young, PricewaterhouseCoopers) and financial institutions in Italy and in Switzerland (San Paolo IMI Group and UBS AG).



About CSVN: Centro Studi Villa Negroni is one of the main reference partner in Ticino for continuing education in the banking and financial sector. For more than 30 years we have been conducting our activities at the historical headquarters of Villa Negroni in Vezia, one of the most prestigious eighteenth-century buildings in our area. The internal organisation is divided into 6 areas, which cooperate with each other in order to favour interdisciplinarity in the training offers proposed.



About UCIT: The Christian Union of Tessiner Entrepreneurs is an association of people with a strong unity of purpose committed to acting according to the principles of human dignity, the common good, solidarity and subsidiarity. The Association has a clear universal destination of goods and supports a social life inspired by truth, freedom, justice and charity. It is deemed necessary to react to a general climate of distrust by expressing the possibility for our companies to "make it" in achieving the objectives connected to their own mission also towards society to improve the well-being of citizens.



About SS&C Intralinks: Intralinks, an SS&C company, is a leading financial technology provider for the global dealmaking, alternative investments and capital markets communities. Our technology enables and secures the flow of information, empowering our customers to work productively and confidently in initiatives such as mergers and acquisitions, corporate lending, debt sales, capital raising and investor reporting.



About Young SECA: The Swiss Private Equity & Corporate Finance Association (SECA) is the Swiss industry association and lobbyist for private equity, venture capital and corporate finance. Young SECA was established as an independent "chapter" in 2011 to link young entrepreneurs and young investors in Switzerland to strengthen the Swiss ecosystem for young entrepreneurs.

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