



Maximon launches the world's first longevity company builder

Zug/Switzerland, March 8th, 2021 - Maximon is the new company builder based in Switzerland with the aim to extend the health-span and to allow humans to reach a fit, healthy and happy longevity.

Maximon will start several companies per year and provide a comprehensive set of resources that empowers founders to focus on and create superior services and products and execute at speed on a global scale. The resulting company cluster is highly synergetic and allows Maximon to impact the longevity sector from multiple angles simultaneously. Maximon plans to allocate CHF 50million+ over the next 4 years and to raise a larger longevity focused fund thereafter.

“Longevity will be one of the largest, if not the largest, investment opportunities in the decades to come. At Maximon, we want to monetize this huge business opportunity by empowering entrepreneurs to build impactful, science-based and scalable companies that investigate and perpetuate healthy aging and rejuvenation solutions”, says Founding Partner Dr. Tobias Reichmuth.

“The recent progress in science relating to life and health extension is very impressive and creates unique and massive business opportunities”, adds the Founding Partner Marc P. Bernegger.

The founding team is complemented by serial entrepreneur and investor Jörg Rieker, venture building expert Caroline Faisst, and three additional team-members.

Maximon is supported by a scientific advisory board consisting of Prof. Dr. Collin Ewald from ETH Zurich and Prof. Dr. Evelyne Yeudit Bischof, MD, MPH from Shanghai University of Medicine and Health Sciences and Human Longevity Inc., by industry advisors like Adrian Locher (Co-Founder of DeinDeal and Merantix) and Alexander Thiel (Partner and Lead Consumer Goods Practice at McKinsey & Company).

Dr. Tobias Reichmuth and Marc P. Bernegger are also the initiators of the “Longevity Investors Conference”, which targets the global investor community (www.longevityinvestors.ch).

About Maximon

Maximon is a longevity company builder based in Switzerland with the mission to become the leading player in the field of longevity and healthy lifespan by empowering entrepreneurs to build impactful, science-based and scalable companies, which provide healthy aging and rejuvenation solutions.

More information about Maximon can be found on www.maximon.com

About Longevity

Longevity is the science of anti-aging research and rejuvenation and has experienced an unprecedented advance over recent years, particularly with the discovery that the rate of aging is controlled, at least to some extent, by genetic pathways and biochemical processes. Longevity identifies both lifestyle and pharmaceutical targets to improve the human health-span (i.e. the time we can live without any negative impact from aging).

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