



Press release

Europe's leading digital startup investment platform is now called Verve Ventures

Zurich, March 15, 2021 - As of today, Europe's leading digital startup investment platform formerly known as investiere is called Verve Ventures. Verve Ventures has become one of the most active venture capital firms in Europe. The name change reflects the ambition to become a truly pan-European actor, that facilitates cross-border investments and helps the most promising European startups succeed by giving them access to a continent-wide network of investors.

"We see tremendous potential in Europe's technology and its entrepreneurs. We want to make it easier for investors to invest in the fastest-growing companies across Europe and thereby help these entrepreneurs to build companies that can expand rapidly across Europe and make a real difference ", says Lukas Weber, co-founder and co-CEO.

Verve Ventures' new website is verve.vc. The company behind the brand, Verve Capital Partners, stays the same. Verve Ventures' history started in 2010 with the idea of making startup investments more accessible and transparent. Verve Ventures screens startups and conducts professional due diligence before making them available on a digital platform that offers deal-by-deal access to private and institutional investors. The idea caught on. Whereas Verve Ventures received 14 individual investment tickets in the first year, ten years later the number stood above 1400. And while the first investment rounds were low six-digit figures, Verve Ventures now regularly invests up to several million in one financing round. Geographically, the scope has widened too. After building a reputation of being a reliable long-term partner with deep technological expertise in Switzerland, Verve Ventures has expanded internationally. Its team of more than 40 professionals source startups and serve investors from all across Europe. It has invested more than 130 million euros in more than 100 startups so far. The name Verve Ventures reflects this dynamism and energy.

"We changed our name to a brand that is even closer to who we are. Verve describes our DNA in many ways: our attitude to work, what we enjoy about investors and ventures we work with, and how we explain our success," concludes Steffen Wagner, co-founder and CEO.

About Verve Ventures

Verve Ventures is the leading European startup investment platform for qualified and institutional investors. A team of investment professionals screens thousands of companies and presents the best investment opportunities on a digital platform after a rigorous due diligence process. Verve Ventures focuses on European startups in the digital, tangible and health & bio space. The investiere community consists of close to 5'000 qualified private investors, family offices and pension funds. Furthermore, numerous corporations rely on Verve Ventures' expertise to screen, select and invest in promising startups. Since its inception in 2010, investiere has invested over EUR 130 million in over 100 startups. Switzerland's third-largest bank, Zürcher Kantonalbank, is an anchor investor of Verve Ventures. To join Verve Ventures' growing international investor community, visit verve.vc.

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