

22nd SECA **Conference**

AI & Private Markets
where do we go now?

7 July 2026, Zurich
SIX Convention Point

A snapshot

20+ Speakers including academic and industry experts in AI, Cloud, Digital Infrastructure and Data Centers

100+ Investors and Limited Partners from Europe, North America, Asia and the Middle East

250-300 Attendees from Europe's leading private equity, venture capital, infrastructure and asset managers

75% Attendees at C-Suite, board, governance, academic or technology leadership levels

SECA

Swiss Private Equity & Corporate Finance Association
Schweizerische Vereinigung für Unternehmensfinanzierung
Association Suisse des Investisseurs en Capital et de Financement



22nd SECA Conference

AI & Private Markets: Convergence / Opportunities where do we go now?

The SECA Conference is one of the biggest conferences in Switzerland, which brings together the private equity, venture capital and corporate finance industries.

Tuesday, 7 July 2026
08.30 – 17.30

SIX ConventionPoint
Pfingstweidstrasse 110, Zurich

Key Sponsors



SECA Conference

Tuesday, 7 July 2026, 08.30 – 17.30

08.30 – 09.00: Registration / Welcome

Room: Main Auditorium
Moderation: John Cook – Rock Lake Advisors

AI and Private Markets: Overview

The convergence of AI with private capital is generating a new vintage of global investment opportunities that are distinct from both classic tech / VC and traditional PE. Investment categories vary depending on geography, industrial focus, economic policy and technology clusters. AI and ML global PE deal value more than tripled from \$42 billion in 2023 to \$141 billion in 2024, with these deals representing 8% of total global PE deal value — up from just 3% the year prior. Simultaneously, 65% of family offices and investment allocators indicate AI and ML as a high investment priority, yet over half have no exposure to VC or PE and 79% report zero allocation to AI-related opportunities, creating a structural deployment gap that is itself an opportunity for advisors, GPs and LPs. Which geographies, categories and clusters offer the most interesting AI private market opportunities and what are the risks?

09.00 –
12.00

Welcome: **Maurice Pederghana** and **John Cook**

Shri Sanjeev Sanyal, Economic Advisor to the Indian Prime Minister, India: How to regulate AI: Can it be done?

Euvin Naidoo, Professor, Thunderbird School of Global Management: Impact of AI on Global Business, Risk and Agility

Hugo Parsons, Partner and Head of Origination, Deloitte SA: AI in M&A, Strategy and Transactions

Coffee Break

Jonas Klass, Lead Data Scientist AI, Schroders Capital: The great promise of AI for PE managers: better performance

Filip Czerwinski, Executive Director, BlackRock: Data as Alpha: The Future of Growth Equity Investing

Sven Janszky, Futurologist, 2B Ahead Think Tank: The Future in an AI Driven World

12.00 – 13.00: Lunch & Networking

Round Table: 13.00 – 14.15

The innovation of AI is having a profound impact on all sectors of the economy, but about 10-15 major sectors offer a bigger impact than others. The four economic sectors with the biggest impact are energy & power infrastructure, financial services, space & defense and healthcare. How will AI be implemented in each of these sectors, what is the timeline and what are benefits and risks?

Room: Auditorium

Moderation: **Laura Hermann** – Rock Lake Advisors

Round Table: Key Sectors for AI and Private Markets

Bernd Pfister, Chairman, SECA

Karla Dembik – Founder/CEO, AEON Space:

AI in Defense, Cyber Security, Space, Critical Infra, Governance

June Lau, Chair & Founder, Malaysia Medical Association:

AI in Healthcare & Digital Health

Maria Apazoglou, Group Head AI Engineering, Zurich Insurance: AI in Financial Services

Davide Mercurio, Regional Director, Jensen Hughes

14.15 – 14.45: Break & Networking

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Swiss / Europe: 14.45 – 15.40 Europe's distinctive edge lies in its industrial depth, technology prowess, regulatory sophistication, and a renewed political will to invest and act globally. If the US pulls out of NATO then this is even more profound. Opportunities are emerging for private markets to supplement and co-invest in long-term government programs in strategic areas including defence, infrastructure, AI, technology, ESG, and renewable energy. The renowned SME sector offers nearly unlimited potential for AI implementation.	Room: Main Auditorium Moderation: Javier Rivas, President, Rock Lake Advisors Swiss / European Opportunities Alicia Montoya, Head of Industry, SDSC (ETH+EPFL): AI/ML in Swiss / European SMEs Gordon Mickel, Operating Principal, AI Growth Factors, Bregal Unternehmerkapital: AI in SME Growth Strategies Eva-Maria Strobel, Partner, Baker McKenzie: Legal Environment for AI+IP Artëm Vyunnyk, Co-Founder & CEO, Athlon Avia: AI in Drone Technologies in Ukraine
USA: 15.45 – 16.40 Silicon Valley has led the charge in innovation for 100 years. Now the power of AI is exploding in every sector in North America. JP Morgan estimates AI could unlock \$15 trillion in value globally, led by Silicon Valley innovation, with four key segments in the lead: Agentic AI at \$6 trillion, Vertical AI at \$3 trillion, Horizontal AI at \$3 trillion, and Industrial AI at \$3 trillion. How will this massive valuation uplift play out in North America and how will it impact the world?	Room: Main Auditorium Moderation: Patrick Keller, Managing Director, Rock Lake Advisors North American Opportunities Doug Smith, Senior Director, Nutanix: AI Investment Landscape, American Markets Raj Singh, Global Financial Services, Accredere Alex Fedoseev, Founder, 1World Online: AI + Web3 in Media and Consumer Apps Carlos Alberto Silva, Founder and Managing Partner, 33N Ventures: AI in Cyber Security Investing
India and the Moyen-Orient: 16.45-17.30 The 21st century has been called the century for Asia and the East. Nowhere was that more obvious 15 years ago than when PE firms asked their target investees "what is your China strategy?" Nowadays, from India to Israel to Egypt and Africa, the race is on to grow, innovate, up-skill and impact their local, regional and global footprint. How will AI impact these markets and what challenges are there on the horizon?	Room: Main Auditorium Moderation: Saurav Sanyal, CEO, Strategica India and the Moyen-Orient Aniruddha Ghosh, Consulting Principal, Cognizant AG: AI in Financial Institutions Umakant Soni, Co-Founder, Bharat1.ai: Building a Humanity Centric AI City Yariv Adan, General Partner, ellipsis VC, Switzerland Rida Baalbaki, Co-founder & CEO, Blu EV / Senior Advisor, Rock Lake Advisors: AI Use and Impact in E-Mobility Platforms

17.30 – 20.00: Piano Apero & Networking at SIX
Pianist: Assel Abilseitova – Kazakhstan

Speakers



Yariv Adan
General Partner, ellipsis VC



Maria Apazoglou
Group Head of AI Engineering & Platforms,
Zurich Insurance



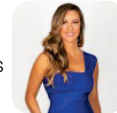
Rida Baalbaki
Co-founder & CEO, Blu EV /
Senior Advisor,
Rock Lake Advisors



John Cook
Chairman,
Rock Lake Advisors, Zug



Filip Czerwinski
Executive Director / Investor,
BlackRock Private Equity Partners



Karla Dembik
Founder & CEO,
AEON Space



Alex Fedoseev
Founder,
1World Online



Aniruddha Ghosh
Consulting Principal,
Cognizant Consulting



Laura Hermann
Rock Lake Advisors



Sven Gábor Jánosky
Futurologist,
2B AHEAD Ventures GmbH



Patrick Keller
Managing Director,
Rock Lake Advisors



Jonas Klass
Lead Data Scientist AI,
Schroders Capital



June Lau
Chair & Founder,
Malaysia Medical Association



Davide Mercurio
Regional Director,
Jensen Hughes



Gordon Mickel
Operating Principal,
BU Bregal Unternehmerkapital



Alicia Montoya
Head of Industry Development,
Swiss Data Science Center



Euvín Naidoo
Distinguished Prof. of Global
Accounting, Risk & Agility,
Thunderbird School of Global
Management



Hugo Parsons
Partner and Head of Origination
for the firm in the UK,
Deloitte SA



Maurice Pedergnana
Prof. Dr., Partner &
Chief Economist,
Zugerberg Finanz AG &
SECA General Secretary



Bernd Pfister
Dr., Managing Director,
Paros Capital AG, Baar &
SECA Chairman



Javier Rivas
Managing Director,
Rock Lake Advisors



Shri Sanjeev Sanyal
Member EAC-PM, India



Saurav Sanyal
Managing Partner,
Strategica



Carlos Alberto Silva
Founder and Managing Partner,
33N Ventures



Raj Singh
Global Financial Services,
Accredere



Doug Smith
Senior Director,
Nutanix



Umakant Soni
Co-founder,
Bharat1.ai



Eva-Maria Strobel
Partner,
Baker McKenzie



Artëm Vyunnyk
Co-Founder & CEO,
Athlon Avia



Assel Abilseitova
Musician, teacher, art lover and
simply a human being

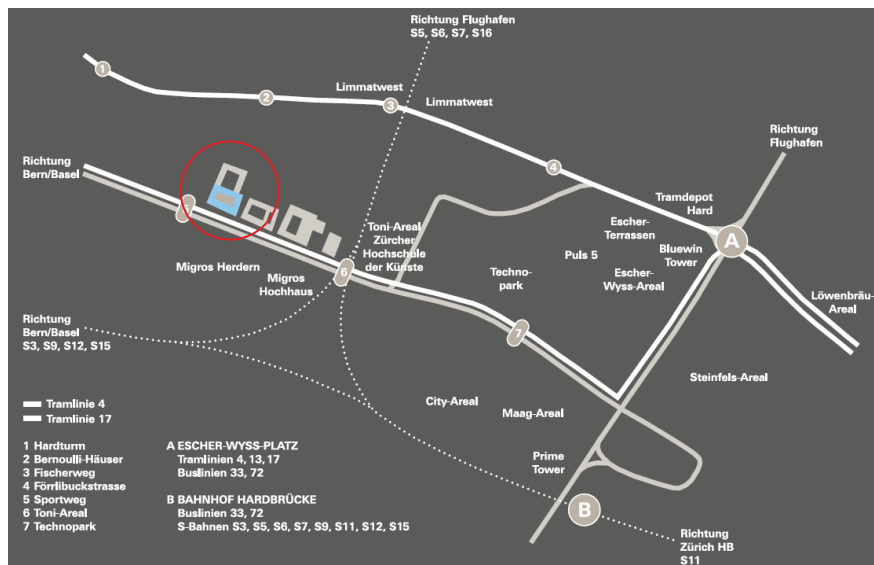
Why attend the SECA Conference:

- Gain firsthand knowledge from leading experts, innovators, and decision-makers.
- Connect with professionals, peers, and potential partners from across the sector.
- Discover the latest technologies, strategies, and best practices driving change and growth.
- Engage in meaningful conversations and build lasting relationships within the SECA community.
- Explore new opportunities, gain visibility, and position yourself for future growth in your field.

Details of the Conference and Registration

The SECA conference will take place in the SIX ConventionPoint.

Tuesday, 7 July 2026, 08.30 – 20.00, Pfingstweidstrasse 110, CH-8005 Zurich



Fee

Conference Fee	CHF 450
Pension Funds and Family Offices	CHF 150

SECA Full Member	3 participants for free
SECA Associate Member	2 participants for free
SECA Individual Member	1 participant for free – personal membership required
Young SECA Member	1 participant for free – personal membership required
AMAS Member	1 participant for free

Registration

Please register until **24 June 2026** on our website www.seca.ch.

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Many thanks to all our Speakers & Partners!

