

# 22<sup>nd</sup> SECA Conference

AI & Private Markets  
Where do we go now?

7 July 2026, Zurich  
SIX Convention Point

## A snapshot

**40+ Speakers** including academic and industry experts in AI, Cloud, Digital Infrastructure and Data Centers

**100+ Investors and Limited Partners** from Europe, North America, Asia and the Middle East

**250-300 Attendees** from Europe's leading private equity, venture capital, infrastructure and asset managers

**75% Attendees** at C-Suite, board, governance, academic or technology leadership levels

**SECA**

Swiss Private Equity & Corporate Finance Association  
Schweizerische Vereinigung für Unternehmensfinanzierung  
Association Suisse des Investisseurs en Capital et de Financement

**Register  
now**  
[www.seca.ch](http://www.seca.ch)

# 22<sup>nd</sup> SECA Conference

## Convergence/Opportunities AI & Private Markets where do we go now?

The SECA Conference is one of the biggest conferences in Switzerland, which brings together the private equity, venture capital and corporate finance industries.

**Tuesday, 7 July 2026**  
**08.30 – 17.30**

SIX ConventionPoint  
Pfingstweidstrasse 110, Zurich

Key Sponsors



## Sponsoring 22. SECA Conference

Tuesday, 7 July 2026 / SIX ConventionPoint, Zurich

Key Sponsor CHF 6'500 incl. VAT	Silver-Sponsor CHF 4'500 incl. VAT	Stand-Sponsor CHF 2'500 incl. VAT
8 free tickets for your customers value CHF 2'800.-	5 free tickets for your customers value CHF 1'750.-	A stand in the conference area.
5 free tickets for your employees value CHF 1'750.-	3 free tickets for your employees value CHF 1'050.-	2 free tickets for your employees value CHF 700.-
Special logo presence (SECA website, conference brochure, all other print materials were applicable)  Company logo on the screen in the conference room	Company logo on our conference brochure and all other print materials were applicable	Company logo on our conference brochure and all other print materials were applicable
Presence on the SECA website and in our SECA eNewsletter (5500 addressees)	Presence on the SECA website	
Stand opportunities are possible	Stand opportunities are possible	

No exclusive rights. Stand-Space is limited.  
 Other options are possible. Please do not hesitate to contact us.

### Support the SECA Conference means:

- **Support** innovation and economic growth
- **Visibility** with the right audience
- **Access** to key decision-makers
- **Opportunities** for business and partnerships
- **Positioning** as a leader in the Swiss market

## Media Partnership

### 22. SECA Conference

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#### What SECA can offer you:

2 free tickets

20% discount for your members/customers

Logo presence (SECA website, conference brochure, all other print materials were applicable)

#### What we expect:

2x newsletter mention to your email subscribers

2x Social Media mention

Direct mailing (if applicable)

Inclusion in events calendar (if applicable)

No exclusive rights.

Other options are possible. Please do not hesitate to contact us.

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