



SECA Ticino

Private Equity & AI: Shaping the next Investment Frontier

Thursday, 21 May 2026,
UBS Branch, Lugano

SECA

Swiss Private Equity & Corporate Finance Association
Schweizerische Vereinigung für Unternehmensfinanzierung
Association Suisse des Investisseurs en Capital et de Financement

SECA talks about - Private Equity & AI Shaping the next Investment Frontier

We are pleased to invite you to an exclusive evening event hosted jointly by **SECA**, **CAIA Association** and **100 Women in Finance**, taking place at the **UBS Auditorium** in **Lugano**.

The event will explore how **artificial intelligence is reshaping private equity across the entire investment lifecycle**, from deal sourcing and due diligence to portfolio value creation and exit strategies. As private equity continues its evolution toward a more digital-first operating model, AI is no longer an isolated innovation. Instead, it is becoming a core capability built on robust data infrastructure, systems, and operating foundations.

The discussion will highlight how firms that successfully integrate digital and AI capabilities into their value-creation strategies are increasingly able to improve performance, enhance decision-making, and unlock differentiated outcomes.

Featuring **investors, practitioners, and industry experts**, the session will offer a **practical, investor-led perspective** on how private equity firms are moving from AI experimentation to scaled implementation, while addressing key challenges related to execution, governance, data, and talent.

The evening will conclude with a **networking apéro**, providing an informal setting for dialogue and exchange among professionals in private equity, asset management, and related fields.

Agenda

- 17:30 Registration & Welcome
- 18:00 Keynote speech: Steve Novakovic
- 18:15 Panel discussion on how AI is reshaping private equity investing and value creation across the following areas:
- Application of AI in deal sourcing, due diligence, portfolio management, and exit strategies
 - Integration of digital and AI capabilities into value-creation plans
 - Impact of AI on decision-making, operating models, and performance measurement
 - Key challenges related to data quality, governance, implementation, and talent
- 19:00 Networking Apéro & Drinks

Fees: Free of charge
Language: Italian & English
Registration: www.seca.ch/events

In cooperation with



About the speaker



Steve Novakovic

Steven is an experienced investment professional and thought leader with a strong focus on innovation, digital transformation, and the application of emerging technologies across financial services and alternative investments. He regularly advises investors and institutions on strategy, operating models, and the integration of advanced analytics and AI into investment processes.

About the panelists



Fabio Parpajola

Fabio is a Partner at Family Cube Partners, bringing a limited partner perspective with experience in private-market portfolios, governance, and long-term capital allocation.



Martina Sanow

Martina is a senior investment professional at Hq Capital, with extensive experience in private equity, value creation, and partnering with management teams to scale high-growth software and technology-enabled businesses.



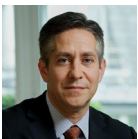
Fabio Boschi

Managing Partner at Artificial Intelligence PE fund, Quadrivio With over 15 years' C-level experience, he has helmed innovative SMEs in the manufacturing and consumer sectors in Europe, the United States and South America.



Paolo Tadi

Paolo Tadi is a Private Markets Specialist within Unified Global Alternatives at UBS. He advises clients on private-market investments, portfolio construction and alternative asset allocation.



Rob Seminara

Rob Seminara is Partner and Head of Europe at Apollo Global Management and serves on the firm's management committee. He is based in London, having previously spent over a decade in Apollo's NY Office. Prior he was a member of the Private Equity Group at Evercore Partners and previously at Lazard. He graduated summa cum laude with a Bs in Economics from the University of Pennsylvania's Wharton School of Business.