

A View on Italy's Investment Opportunities

Evening Event
SECA & Italian Trade Agency
Thursday, 18 September 2025
Zunfthaus zur Meisen, Zürich

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The event will provide an in-depth look at Italy's current economic landscape, investment potential, and the role of strategic capital in supporting sustainable growth. Through a series of focused sessions, participants will gain insight into Italy's competitive advantages, key investment sectors, and the strategic role played by major institutional investors in unlocking long-term value.

Key Topics

- **Why invest in Italy? Economic outlook and challenges of Sustainable Growth**
This session will offer an overview of Italy's economic system, highlighting its key competitive levers and the most promising sectors for investment, in light of the country's macroeconomic context.
- **Public debt, private wealth:
how to unlock value for Italy's sustainable development**
Experts from CDP Equity and the CFO office will discuss CDP's role and positioning as a prominent investor in the eyes of international stakeholders. The session will explore the strategic rationale behind CDP's investments in major national initiatives, supported by case studies, and touch on its relationships with international investors and rating agencies.
- **Focus on alternatives: undervalued opportunities and emerging trends in Italy**
Investment managers from selected asset management firms (SGRs) of CDP Group will share the strategic thinking behind their investment choices. The session will also feature case studies showcasing how these investments have generated value for CDP, the broader economy, and the companies involved.

Fee: Free of charge for SECA members, guests by invitation only.
Others: to request access please send us an email to events@seca.ch

Registration: www.seca.ch/events

Language: English

Presented by:



Program

- 5:00 pm **Registration and welcome coffee**
- 5:30 pm **Welcome greetings**
H.E. Gian Lorenzo Cornado, Ambassador of Italy to Switzerland
- 5:35 pm **Welcome greetings SECA**
Emanuele Pizzatti, SECA Representative
- 5:40 pm **Introduction of ITA's Foreign Investments Attraction Department**
Marco Forzini, Director a.i. FDI Department, ITA
- 5:45 pm **Introduction: Synergies between CDP and Italian institutions in dealing with international investors**
Laurent Franciosi, Head of International Markets Development, CDP

Macroeconomic perspectives

- 5:50 pm **Why invest in Italy? Some false myths to dispel**
Andrea Montanino, Chief Economist and Director for Sectoral Strategies and Impact Assessment, CDP

Focus on cdp group investment activities

- 6:00 pm **Public debt, private wealth:
how to unlock value for Italy's sustainable development**
Andrea Alghisi, Head of Equity Investments and Portfolio Management, CDP
Gianfranco Di Vaio, Head of Investor Relations and Rating Agencies, CDP
- 6:15 pm **Focus on alternatives:
undervalued opportunities and emerging trends in Italy**
Marzia Bartolomei Corsi, Senior Partner, Fondo Italiano d'Investimento SGR
Giacomo Valentini, Senior Partner -
Head of International Fund of Funds, CDP Venture Capital SGR
Emiliano Lucci, Senior Expert Investor Relations, CDP Real Asset SGR
- 6:40 pm **Presentation of ITA's Foreign Direct Investment Unit in Switzerland**
Philipp Koller, Head of FDI Desk Switzerland, ITA
- 6:50 pm **Q&A Session**
- 7:10 pm **Networking Apéro**



The Swiss Private Equity & Corporate Finance Association (SECA) is the representative body for Switzerland's private equity, venture capital and corporate finance industries. SECA has the objective to promote private equity and corporate finance activities in Switzerland.

Members of the SECA include equity investment companies, banks, corporate finance advisors, auditing companies, management consultants, lawyers and private investors.



ITA - Italian Trade Agency is the Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy. With a motivated and modern organization and a widespread network of overseas offices, ITA provides information, assistance, consulting, promotion and training to Italian small and medium-sized businesses. Using the most modern multi-channel promotion and communication tools, it acts to assert the excellence of Made in Italy in the world.



An institution serving Italy since 1850. CDP foster sustainable development in Italy, using savings responsibly to support growth and boost employment, supporting innovation, business competitiveness, infrastructure and local development. CDP finance the infrastructure and investments of public administrations. CDP support policies to improve the real estate assets of local authorities for urban regeneration and invest in social infrastructure, sustainable mobility and new forms of housing.



Ministry of Foreign Affairs
and International Cooperation

The Foreign Ministry is responsible for the State's functions, tasks and duties in matters concerning Italy's political, economic, social and cultural relations with other countries. The duty, therefore, is to ensure that the international and European activities of Italy's other ministries and government offices are consistent with the country's international policy objectives.