

Direct Lending

The way for institutional investors to invest in the backbone of our economy

SECA Breakfast Event
Wednesday, 15 March 2023
Hotel Schweizerhof, Zurich



SECA

Swiss Private Equity & Corporate Finance Association
Schweizerische Vereinigung für Unternehmensfinanzierung
Association Suisse des Investisseurs en Capital et de Financement

Wednesday, 15 March 2023, 8:00 – 9.30am
Hotel Schweizerhof, Bahnhofplatz 7, Zurich

Direct Lending

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With roughly 600'000 SMEs in Switzerland (out of which 90'000 have a yearly financing needs), the market for loans to SMEs is very promising.

As a new alternative to traditional lending, Direct Lending offers several benefits that are not available from other sources: such as higher returns (even in times of soaring interest rates), lower risk, and increased transparency. The use of technology in Direct Lending also allows lenders to optimize their processes, making it possible to serve even smaller batch sizes efficiently.

Join us for this forward-looking event and learn more about this promising asset class.

Program:

08:00 Welcome

Moderator: Fabian Lehner

Head Business Development & Investor Relations, swisspeers

08:05 Presentation

Andreas Dietrich

President, Swiss Marketplace Lending Association SMLA

Alwin Meyer

CEO, swisspeers

Adrian Hummel

Portfolio Management Marketplace Lending, Tavis Capital AG

08:45 Q&A, Networking & Breakfast (sponsored by swisspeers)

Registration: www.seca.ch/events

Language: English

Fee: SECA members: Free of charge
Non-Members: CHF 50.00

In cooperation with

swisspeers

Swisspeers is an innovative Direct Lending platform that aims to make financing and investments easy, fast, and straightforward – 100% digital and without the need for a bank. SMEs can apply for financing securely and easily, with the financing provided by private and institutional investors.

 taviscapital

Tavis Capital is a FINMA-regulated Swiss asset manager with a strong focus on selected private market segments. The company manages over CHF 1.4 billion in established and innovative investment products. With the launch of the MPL certificate, Tavis offers an efficient access to this rapidly growing Marketplace Lending segment.

 **SMLA**
Swiss Marketplace Lending Association

The Swiss Marketplace Lending Association (SMLA) is a non-commercial and non-profit association that brings together all stakeholders of Marketplace Lending. The association is a joint initiative of Marketplace Lending platforms and investors in Switzerland, as well as the Lucerne University of Applied Sciences and Arts.