

# **SECA Ticino**

## **Macroeconomic Landscape & Early-Stage Investing**

Tuesday, 3 June 2025,  
**Hotel Federale, Lugano**  
doors opening at 17:30



**SECA**

Swiss Private Equity & Corporate Finance Association  
Schweizerische Vereinigung für Unternehmensfinanzierung  
Association Suisse des Investisseurs en Capital et de Financement

Tuesday, 3 June 2025, 17:30 – 21:00  
Hotel Federale, Via Paolo Regazzoni 8, 6900 Lugano

## SECA Ticino Event: Macroeconomic Landscape & Early-Stage Investing

We are pleased to invite you to an exclusive networking evening, focused on the current **macroeconomic landscape** and **opportunities for early-stage investing**, with a spotlight on developments in **Switzerland** and in **Ticino** region. The event will feature a keynote presentation, a panel discussion, and a short intervention introducing a new book on **entrepreneurship**. This offers a unique opportunity to bridge macroeconomic insights with the practical realities of building and financing the next generation of ventures, particularly in Switzerland and the CH-IT innovation corridor. The evening will conclude with a relaxed Apéro where professionals from private equity, venture capital, and corporate finance can connect and exchange perspectives.

### Agenda

17:30 **Registration & Welcome**

18:15 **Macroeconomic Outlook 2025**

Insights into global and European macro trends shaping investment strategies in private markets, interest rates, inflation, capital flows, and geopolitical risk  
- [Maurizio Novelli](#), Vice Chairman, Lemanik Invest SA

#### Insights / book presentation

Become Who You Are Meant To Be: How To Let Life Take You There  
- [Hatem Goucha](#), Author and Founder & GM, NewEra Consult

#### Panel: Early-stage investing: Implications for Switzerland and Ticino

A discussion on the local innovation ecosystem, entrepreneurship, investor appetite, and how Switzerland and CH-IT region is positioning itself in the broader venture landscape.

- [Maurizio Novelli](#), Vice Chairman, Lemanik Invest SA
- [Laurent Frésard](#), Prof. of Finance, Università della Svizzera Italiana
- [Katka Letzing](#), CEO & Co-Founder, Kickstart Innovation
- Moderator: [Marco Parola](#), Managing Partner, Tala Consulenze SA

19:15 **Networking Apéro**

**Fees:** Free of charge  
**Language:** Italian & English  
**Registration:** [www.seca.ch/events](http://www.seca.ch/events)

**About SECA:** The Swiss Private Equity & Corporate Finance Association (SECA) is the representative body for Switzerland's private equity, venture capital and corporate finance industries. SECA has the objective to promote private equity and corporate finance activities in Switzerland. Private Equity refers to equity investments in privately held, non-quoted companies. Corporate Finance Services are advisory services related to mergers, acquisitions, buyouts and the financing of companies.